

Supplementary material

Demographic characteristics of participants and their businesses

Participant code	Sex	Age	Place of residence	Business branch	How long has been running this company (years)	How many companies set up	Education
P1	male	71	city > 500,000 inhabitants	trade and services	28	2	higher
P2	male	71	town up to 100,000 inhabitants	trade	22	1	secondary
P3	male	66	town up to 100,000 inhabitants	sanitary installation	31	1	secondary
P4	female	67	city > 500,000 inhabitants	office services	2	2	higher
P5	female	72	city > 500,000 inhabitants	chemical and textile	39	1	higher
P6	female	64	city > 500,000 inhabitants	translation and secretarial services	30	1	higher
P7	female	65	town up to 100,000 inhabitants	automotive retail	25	1	secondary
P8	male	67	town up to 100,000 inhabitants	catering	30	1	secondary
P9	male	65	city > 500,000 inhabitants	fire protection	30	1	secondary
P10	male	66	city > 500,000 inhabitants	refrigeration electromechanics	25	1	secondary
P11	male	72	village	finance and insurance	20	1	higher
P12	male	67	town up to 100,000 inhabitants	transport	30	1	higher
P13	female	63	village	trade	22	1	higher

Participant code	Sex	Age	Place of residence	Business branch	How long has been running this company (years)	How many companies set up	Education
P14	female	61	town up to 100,000 inhabitants	manufacturing	16	1	vocational
P15	female	73	city > 500,000 inhabitants	health prevention	14	1	secondary
P16	male	66	city > 500,000 inhabitants	security	20	1	secondary
P17	male	68	village	installation	25	1	higher
P18	female	63	city > 500,000 inhabitants	cleaning	6	1	higher
P19	male	67	town up to 100,000 inhabitants	construction	15	1	secondary
P20	male	66	city > 500,000 inhabitants	assembly, repair of gas installations in cars	4	1	secondary
P21	male	65	town up to 100,000 inhabitants	telecommunications and construction	30	2	vocational
P22	male	76	town up to 100,000 inhabitants	telecommunications	32	1	secondary
P23	male	69	town up to 100,000 inhabitants	electrical installation/central hoovers and recuperation	42	1	secondary
P24	female	70	town up to 100,000 inhabitants	footwear	25	1	secondary
P25	male	66	town up to 100,000 inhabitants	clothing trade	20	3	secondary
P26	female	72	town up to 100,000 inhabitants	hairdressing salon	56	1	secondary
P27	male	65	town up to 100,000 inhabitants	car mechanic	25	1	higher
P28	female	60	town up to 100,000 inhabitants	trade	26	1	secondary

Participant code	Sex	Age	Place of residence	Business branch	How long has been running this company (years)	How many companies set up	Education
P29	male	64	town up to 100,000 inhabitants	trade and transport	26	1	vocational
P30	male	77	town up to 100,000 inhabitants	plumber/welder	34	1	vocational
P31	female	62	town up to 100,000 inhabitants	medical	20	1	vocational
P32	male	68	town up to 100,000 inhabitants	electrical	20	3	secondary
P33	male	65	town up to 100,000 inhabitants	construction	30	3	higher
P34	male	66	town up to 100,000 inhabitants	insurance and finance	20	1	higher
P35	male	76	town up to 100,000 inhabitants	hospitality	42	4	higher
P36	male	66	town up to 100,000 inhabitants	agricultural	40	2	higher
P37	male	77	town up to 100,000 inhabitants	electrical	20	1	secondary
P38	male	68	town up to 100,000 inhabitants	real estate	32	1	higher
P39	male	65	town up to 100,000 inhabitants	HR consulting	9	2	Ph.D.
P40	male	75	town up to 100,000 inhabitants	water construction and drainage	31	1	no information
P41	male	65	village	reproduction of farm animals	30	1	vocational
P42	male	66	town up to 100,000 inhabitants	road haulage	25	1	vocational
P43	female	67	city from 201,000 to 500,000 inhabitants	mediator	25	1	higher

Participant code	Sex	Age	Place of residence	Business branch	How long has been running this company (years)	How many companies set up	Education
P44	male	65	town up to 100,000 inhabitants	vulcanisation	35	1	primary
P45	female	66	town up to 100,000 inhabitants	accounting office	24	1	secondary
P46	female	67	town up to 100,000 inhabitants	tax office	27	2	higher
P47	female	71	town up to 100,000 inhabitants	legal	22	1	higher
P48	female	73	town up to 100,000 inhabitants	fruit purchase	10	1	vocational
P49	male	83	town up to 100,000 inhabitants	beekeeping	50	1	vocational
P50	male	74	town up to 100,000 inhabitants	beekeeping	40	1	vocational
